

AI-POWERED DOCUMENT INDEXING – USE CASE



Zura's advanced automation and AI and ML solutions can help Insurance and Financial services companies increase speed of claim processing, drive new customer acquisition, increase the accuracy of data extraction and catalyze new revenue acquisition. We have the experience of creating data ecosystem for AI Powered Document Indexing system to process a few million policy documents per year. Using our advanced ML models, financial enterprises can drive new customer acquisition (cross-sell) and up-sell, prospecting high probability candidates with a higher chance of buying a policy or upgrading the existing one from a larger database of customers.

We have worked with some global Insurance companies to drive policy renewal by predicting probability of policy renewal and prioritizing intervention based on propensity to disengage.

From developing credit risk models to indexing documents for regulatory reasons and extracting information from supporting documents, Zura has helped enterprises achieve some great business benefits.

