ZuraCAM™

AI & ML Powered Admissions Management Platform
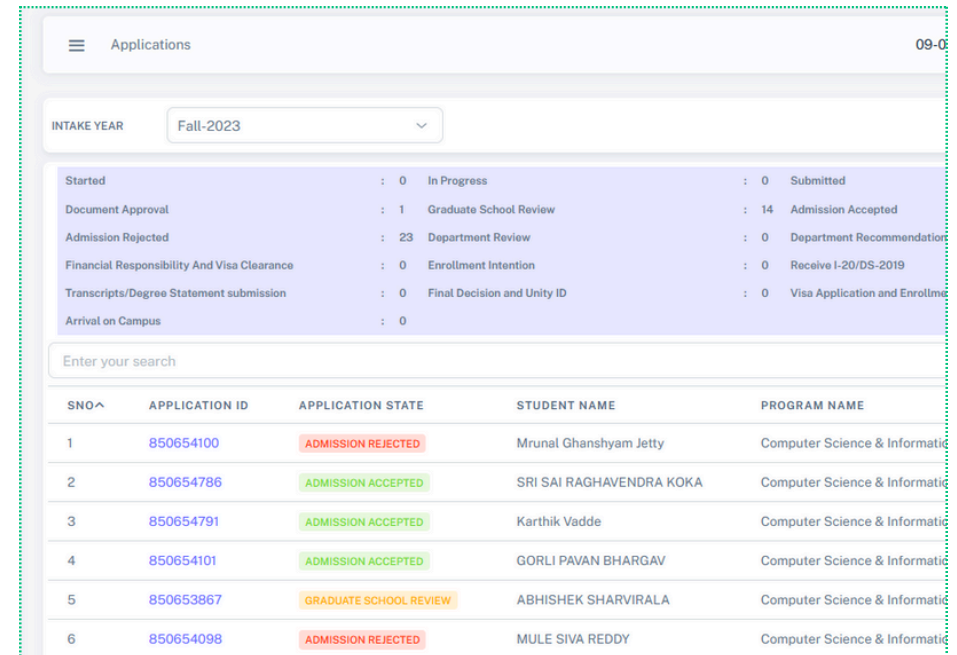
For Universities and Colleges

ZuraCAM™

ZuraCAM offers universities and colleges a powerful AI & ML-driven admissions management platform designed to improve and speed up the admissions process. By integrating multiple data insights including academic performance, demographics, psychometric insights, and employment history, ZuraCAM provides a comprehensive understanding of each applicant. It also estimates the probability of a candidate enrolling, helping institutions plan more effectively.

Universities and colleges benefit from automated data processing powered by advanced computer vision, significantly enhancing accuracy and reducing manual workload. Key features such as international GPA conversion, detailed student impression reports, and predictive analytics aid institutions to make informed decisions, optimize student-to-faculty ratios, increase enrolment, and improve institutional rankings

Drawing insights from analyzing over 6.8 million students, ZuraCAM serves as an essential tool for institutional growth and strategic future planning. Targeted marketing capabilities, detailed program-wise enrolment tracking, and transfer rate analysis enable agencies to operate strategically, maximizing student outreach and reducing dropout rates.
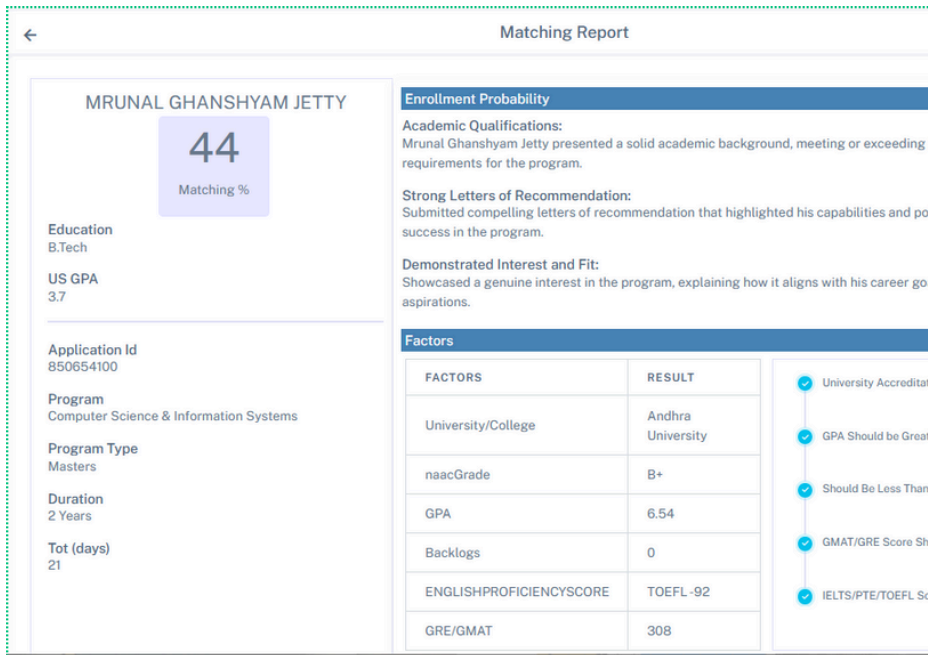
For Students

ZuraCAM™

For students, ZuraCAM functions as an essential catalyst for academic and professional success. It meticulously captures and presents each student's academic achievements, professional experience, and personal attributes, ensuring a holistic and transparent evaluation. Through automated GPA conversions tailored for international applications, students receive fair assessments regardless of geographic disparities.

The AI-driven Student Impression Reports go beyond traditional metrics to highlight a student's unique strengths, facilitating better program matches and increased acceptance probabilities. Ultimately, ZuraCAM helps students to effectively distinguish themselves in competitive admissions environments, significantly enhancing their prospects for enrolment in ideal programs and future success.
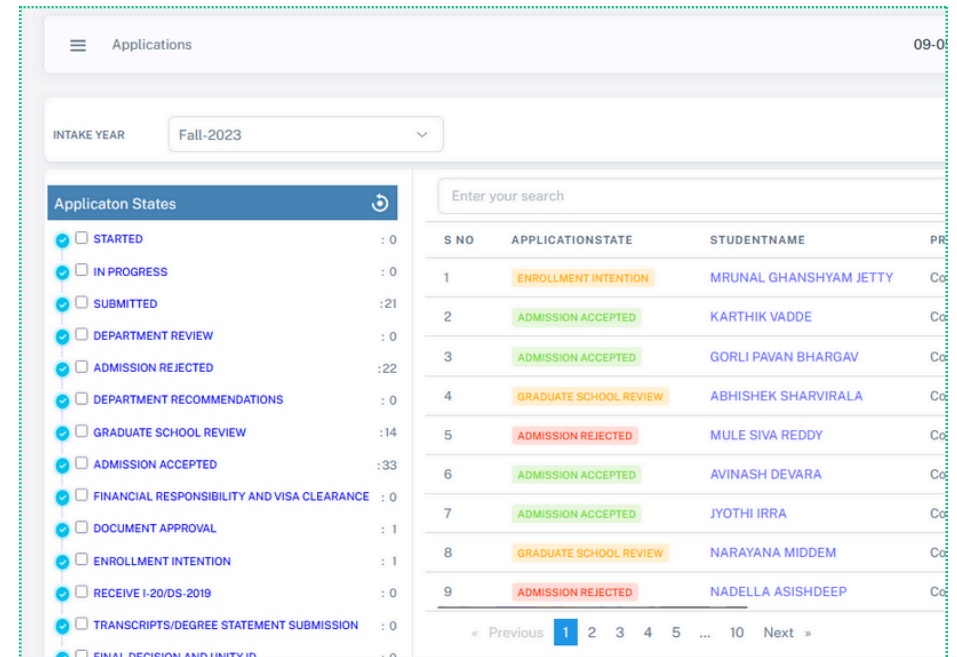
With access to comparative data on universities, program rankings, acceptance trends, and personalized fit assessments, students can make informed decisions aligned with their career goals. Instead of relying on generic advice, they can rely on scientific data and explore where they stand, which institutions match their profile, and what paths will maximize their success.

For Admission Agenices

ZuraCAM™

ZuraCAM equips admission agencies with a robust data intelligence engine, enabling precise student-program matching, and effective management of applicant pipelines. Agencies can deliver enriched applicant profiles to institutions using multi-source data extraction, including standardized test scores, economic backgrounds, and psychometric evaluations.

The deterministic expert system and generative AI tools streamline GPA normalization, significantly improving the efficiency of cross-border admissions.