

AI & ML Powered Admissions Management Platform



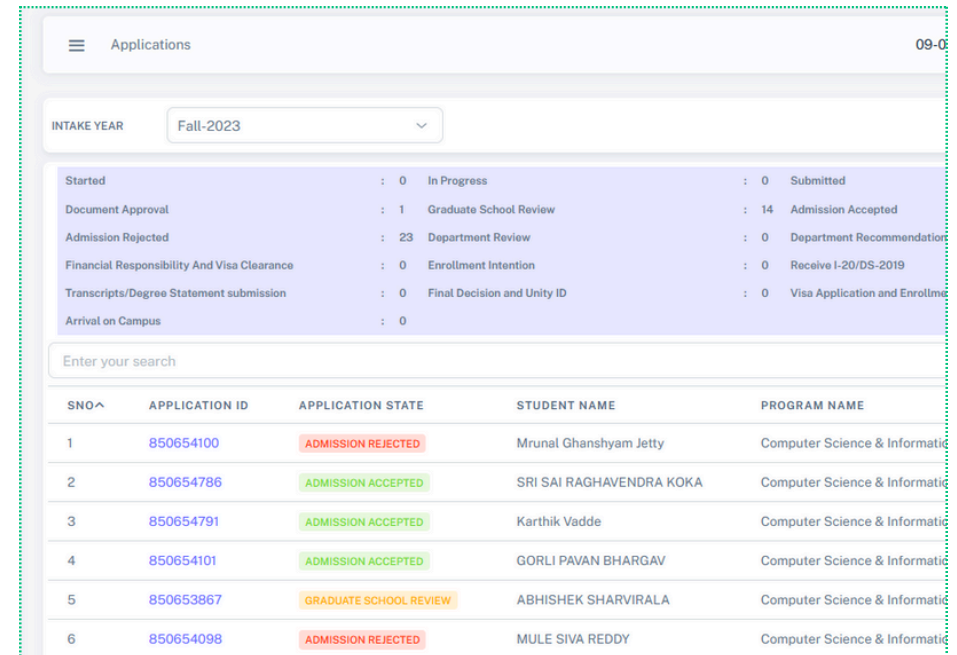
For Universities and Colleges

ZuraCAMTM

ZuraCAM offers universities and colleges a powerful AI & ML-driven admissions management platform designed to improve and speed up the admissions process. By integrating multiple data insights including academic performance, demographics, psychometric insights, and employment history, ZuraCAM provides a comprehensive understanding of each applicant. It also estimates the probability of a candidate enrolling, helping institutions plan more effectively.

Universities and colleges benefit from automated data processing powered by advanced computer vision, significantly enhancing accuracy and reducing manual workload. Key features such as international GPA conversion, detailed student impression reports, and predictive analytics aid institutions to make informed decisions, optimize student-to-faculty ratios, increase enrolment, and improve institutional rankings

Drawing insights from analyzing over 6.8 million students, ZuraCAM serves as an essential tool for institutional growth and strategic future planning. Targeted marketing capabilities, detailed program-wise enrolment tracking, and transfer rate analysis enable agencies to operate strategically, maximizing student outreach and reducing dropout rates.

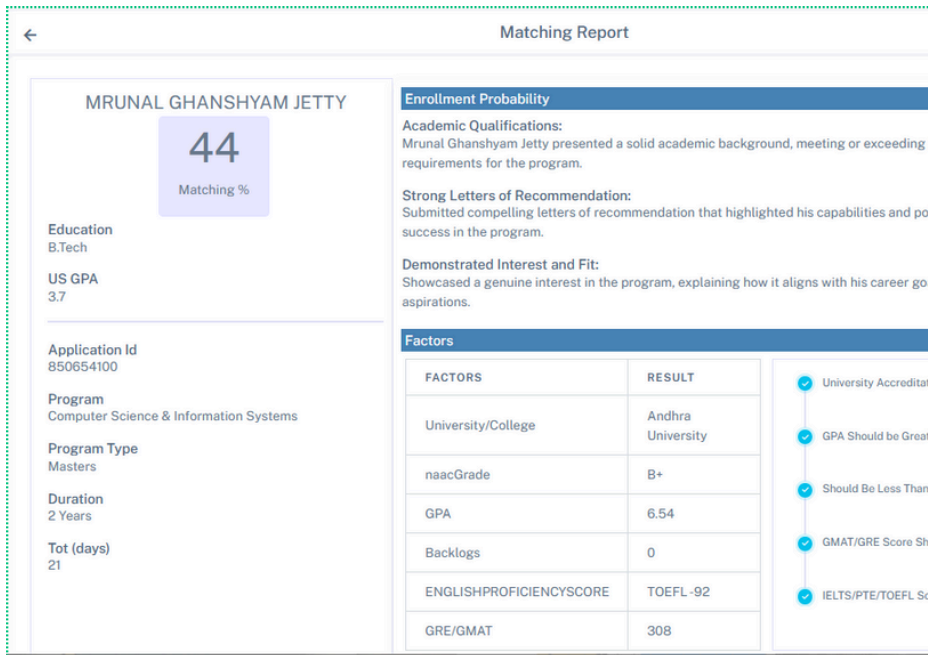


The screenshot displays the 'Applications' dashboard in the ZuraCAM system. At the top, there's a header with a menu icon and the title 'Applications'. Below this, a filter for 'INTAKE YEAR' is set to 'Fall-2023'. A summary table shows the following counts: Started (0), In Progress (0), Submitted (0), Document Approval (1), Graduate School Review (14), Admission Accepted (14), Admission Rejected (23), Department Review (0), Department Recommendation (0), Financial Responsibility And Visa Clearance (0), Enrollment Intention (0), Receive I-20/DS-2019 (0), Transcripts/Degree Statement submission (0), Final Decision and Unity ID (0), Visa Application and Enrollment (0), and Arrival on Campus (0). Below the summary is a search bar labeled 'Enter your search'. The main table lists individual applications with columns for SNO, APPLICATION ID, APPLICATION STATE, STUDENT NAME, and PROGRAM NAME.

SNO	APPLICATION ID	APPLICATION STATE	STUDENT NAME	PROGRAM NAME
1	850654100	ADMISSION REJECTED	Mrunal Ghanshyam Jetty	Computer Science & Informatic
2	850654786	ADMISSION ACCEPTED	SRI SAI RAGHAVENDRA KOKA	Computer Science & Informatic
3	850654791	ADMISSION ACCEPTED	Karthik Vadde	Computer Science & Informatic
4	850654101	ADMISSION ACCEPTED	GORLI PAVAN BHARGAV	Computer Science & Informatic
5	850653867	GRADUATE SCHOOL REVIEW	ABHISHEK SHARVIRALA	Computer Science & Informatic
6	850654098	ADMISSION REJECTED	MULE SIVA REDDY	Computer Science & Informatic

For Students

ZuraCAMTM



For students, ZuraCAM functions as an essential catalyst for academic and professional success. It meticulously captures and presents each student's academic achievements, professional experience, and personal attributes, ensuring a holistic and transparent evaluation. Through automated GPA conversions tailored for international applications, students receive fair assessments regardless of geographic disparities.

The AI-driven Student Impression Reports go beyond traditional metrics to highlight a student's unique strengths, facilitating better program matches and increased acceptance probabilities. Ultimately, ZuraCAM helps students to effectively distinguish themselves in competitive admissions environments, significantly enhancing their prospects for enrolment in ideal programs and future success.

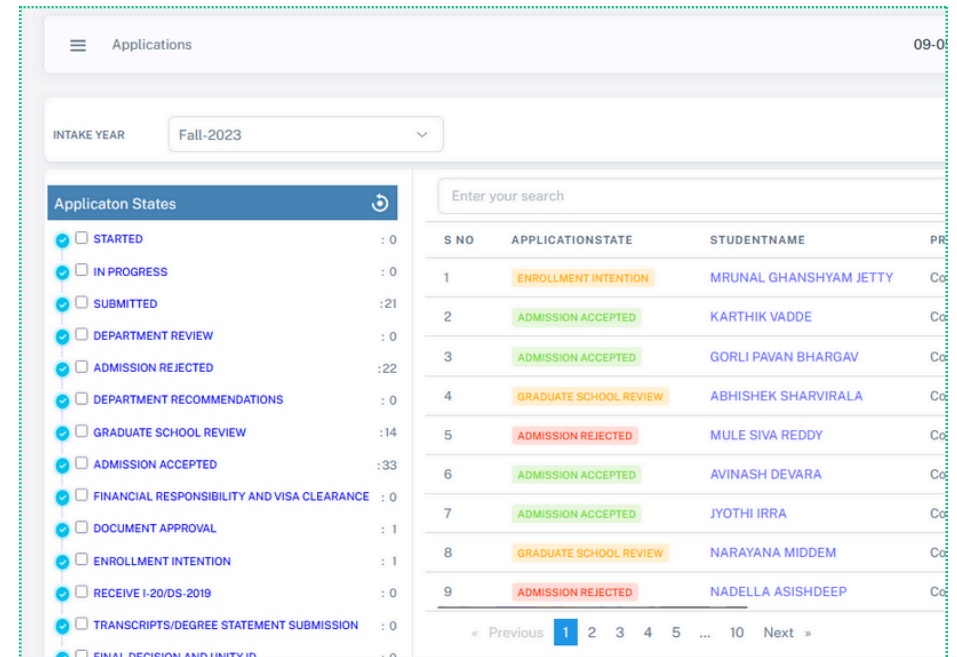
With access to comparative data on universities, program rankings, acceptance trends, and personalized fit assessments, students can make informed decisions aligned with their career goals. Instead of relying on generic advice, they can rely on scientific data and explore where they stand, which institutions match their profile, and what paths will maximize their success.

For Admission Agenices

ZuraCAMTM

ZuraCAM equips admission agencies with a robust data intelligence engine, enabling precise student-program matching, and effective management of applicant pipelines. Agencies can deliver enriched applicant profiles to institutions using multi-source data extraction, including standardized test scores, economic backgrounds, and psychometric evaluations.

The deterministic expert system and generative AI tools streamline GPA normalization, significantly improving the efficiency of cross-border admissions.



The screenshot displays the 'Applications' dashboard in ZuraCAM. It features a sidebar with 'Application States' and a main table of applicant data.

Application States:

- ☒ STARTED : 0
- ☒ IN PROGRESS : 0
- ☒ SUBMITTED : 21
- ☒ DEPARTMENT REVIEW : 0
- ☒ ADMISSION REJECTED : 22
- ☒ DEPARTMENT RECOMMENDATIONS : 0
- ☒ GRADUATE SCHOOL REVIEW : 14
- ☒ ADMISSION ACCEPTED : 33
- ☒ FINANCIAL RESPONSIBILITY AND VISA CLEARANCE : 0
- ☒ DOCUMENT APPROVAL : 1
- ☒ ENROLLMENT INTENTION : 1
- ☒ RECEIVE I-20/DS-2019 : 0
- ☒ TRANSCRIPTS/DEGREE STATEMENT SUBMISSION : 0
- ☒ FINAL DECISION AND UNIFY ID : 0

Table of Applicant Data:

S NO	APPLICATION STATE	STUDENT NAME	PR
1	ENROLLMENT INTENTION	MRUNAL GHANSHYAM JETTY	Co
2	ADMISSION ACCEPTED	KARTHIK VADDE	Co
3	ADMISSION ACCEPTED	GORLI PAVAN BHARGAV	Co
4	GRADUATE SCHOOL REVIEW	ABHISHEK SHARVIRALA	Co
5	ADMISSION REJECTED	MULE SIVA REDDY	Co
6	ADMISSION ACCEPTED	AVINASH DEVARA	Co
7	ADMISSION ACCEPTED	JYOTHI IRRRA	Co
8	GRADUATE SCHOOL REVIEW	NARAYANA MIDDEM	Co
9	ADMISSION REJECTED	NADELLA ASISHDEEP	Co



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